

FOR IMMEDIATE RELEASE

CCW HOLDINGS NOW **BIOSPRINGS INTERNATIONAL**,
LAUNCHES CALCIUM-WATER HEALTHCARE MARKETING PROGRAM IN EUROPE

All-Natural Sanfaustino Calcium Water Available in Pharmacies and On-line in Initial EU Market

JUNE 1, 2008 (NEW YORK and DUBLIN) — CCW Holdings, Inc., worldwide marketer and distributor of all-natural Sanfaustino calcium water, announced today that it has changed its name to **Biosprings International**, Inc., to better reflect its developing healthcare marketing focus. Concurrently, it has launched its first non-US healthcare marketing program in Ireland.

Moyra Brookes, Chief Executive of Biosprings International, said, “We are excited by expanding our markets to reach more consumers and patients who wish to improve their health by increasing their daily intake of calcium using all-natural Sanfaustino high-calcium water, and by the significant opportunity for our business by engaging and serving customers through their doctors’ offices, pharmacies and direct-to-consumer marketing. Having tested these business concepts successfully in the USA, we are launching our healthcare marketing programs in Europe, beginning with Ireland.”

Participating pharmacies in Ireland will carry all-natural Sanfaustino calcium water and can also offer home-delivery subscriptions to their customers. Irish consumers and patients may also enroll in the home-delivery program directly by visiting www.sanfaustino.com or by calling (in Ireland) **1 800 420 420**. This new initiative in Ireland has the backing of the Irish Osteoporosis Society.

In the USA, consumers and patients may enroll in the delivery program to their homes or offices by visiting www.sanfaustino.com or www.calciumH2O.com, by calling (in the USA) **1-877-MY-CALCIUM**, or through participating doctor’s offices.

About Biosprings International

Biosprings International, headquartered in New York City, has operations in the United States, Ireland and the United Kingdom. Biosprings was formed in 2003 to market and distribute the unique, all-natural Sanfaustino Calcium Water on a worldwide basis. Sanfaustino water has been a good source of dietary calcium in Italy for over 100 years.

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