



AMEDEI RANKED WORLD'S BEST CHOCOLATE FOR THIRD CONSECUTIVE YEAR

FOUR GOLD & FOUR SILVER MEDALS AT 2008 WORLD CHOCOLATE AWARDS
RECONFIRM AMEDEI AS GLOBAL STANDARD-SETTER FOR CHOCOLATE QUALITY

February 14, 2008 (LONDON): Repeating its gold-medal leadership for the third year in a row, Amedei of Tuscany, founded by Cecilia and Alessio Tessieri, again dominated the 2008 World Chocolate Awards with four gold and four silver medals and the prestigious top prize, the Golden Bean, for its Toscano Black 63% dark chocolate. The awards are presented annually by the Academy of Chocolate in London following an examination by the Academy's Committee of Experts of the chocolate entries of the 300 highest-end companies in the world in the chocolate sector.

Amedei received a record four Gold Medals for its products

- Amedei Toscano Black 63% winner of the top prize, the Golden Bean
- Amedei Chuaoalso 2006-2007 Gold Medal winner
- Amedei Porcelanaalso 2007 Gold Medal winner
- Amedei Milk Chocolate with Hazelnuts

and four Silver Medals for

- Amedei Toscano Black 66%
- Amedei Toscano Black 70%
- Amedei '9'
- Amedei Toscano Brown (Milk Chocolate)

Alessio and Cecilia Tessieri were delighted by the award and stated, "We are very proud of this award, and we would like to share this victory with all our collaborators in Italy and in the other countries where we operate. Our objective shall always remain that of producing the best chocolate in the world, dedicating it to all our supporters. We thank the Academy of Chocolate for this Award and for the seriousness and passion it puts into its worldwide work in search of quality chocolate."

For more information about the WORLD CHOCOLATE AWARDS:

www.academyofchocolate.org.uk/academy/awards/2008.html

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