



AMEDEI AGAIN RANKED BEST CHOCOLATE IN THE WORLD

ACADEMY OF CHOCOLATE, LONDON, ANNOUNCES WINNERS OF THE
2006 WORLD CHOCOLATE AWARDS

New Worldwide Record for Italian Chocolatier Amedei

Three Gold Medals, One Silver and One Bronze Confirm Amedei as
International Standard-Setter For Quality In Chocolate

October 20, 2006 (LONDON): Repeating its gold-medal leadership from 2005, **Amedei** of Tuscany, founded by Cecilia and Alessio Tessieri, again dominated the **2006 World Chocolate Awards**, the high-point of 2006's Chocolate Week (October 12 to 22). The awards are presented annually by the Academy of Chocolate in London,

In the category reserved for the world's highest quality chocolates, "Best Bean to Bar Dark Chocolate", Amedei was awarded **three of the five Gold Medals** for its products **Amedei Chuao**, which was also the 2005 Gold Medal winner in this category; **Amedei Porcelana**; and **Amedei Toscano Black 70%**. Amedei also won one Silver Medal in this category for its **Amedei '9'**.

Amedei was also awarded one of two Bronze Medals for "Best Milk Chocolate Bar" for its **Amedei Toscano Brown milk chocolate**. In the milk chocolate bar category this year, no Gold and Silver medals were awarded.

The continued remarkable performance of Amedei, a small family-owned company, has established Italy as a world leader in the production of top-quality chocolates and has helped ultrapremium chocolates enter the top echelon of globally respected "made in Italy" products.

For more information about the World Chocolate Awards:

www.chocolate-week.co.uk/world-chocolate-awards.php

AMEDEI US (USA)

ETG International
654 Madison Ave., 17th Floor
New York, NY 10012
Tel. +1 212 813 9360
E-mail Media.Relations@Amedei-US.com
www.Amedei-US.com

AMEDEI SRL (ITALY)

Via S.Gervasio – La Rotta – Pontedera (PI)
Tel. +39 (0) 587 484849
Fax. +39 (0) 587 483208
E-mail amedei@amedei.it
www.Amedei.com

Global Press Office

STUDIO GRASSI MILANO
Alessandro Grassi- Marcello Lovagnini
Tel. 02.58435112
Fax 02 58320151
E-Mail infopress@grascom.it